



cedar hill



farmhouse™



ABOUT CEDAR HILL FARMHOUSE

Begun in March 2011, it's about farmhouse French™ style, creating a relaxed lifestyle and home that is also graceful and beautiful, a place that embraces family and friends in a comfortable way while making them feel special and celebrated. Cedar Hill Farmhouse has been featured in 10 national US print magazines, including Country French magazine (on the cover Winter 2015.) Other magazines include Romantic Homes magazine, Flea Market Decor, and Casa da Sogna in Italy. Anita has also been featured in the Round Top Register, while more magazine features are in the works for 2016.

CHF has partnered with high quality brands such as [Ballard Designs](#), [Michaels](#), [Blinds.com](#), [Birch Lane](#), [World Market](#), [Heritage Lace](#), [Ruby Lane](#), [Cavenders](#), [Decor Steals](#), and [ABC Home](#). Anita has also been honored to curate 2 collections for [Joss & Main](#), and she is a columnist for the [Round Top Register](#), and is a regular contributor to [Houzz.com](#) and [Bali Blinds blog](#).

CHF was also featured on the following websites, Country Living, Better Homes and Gardens, Apartment Therapy, She Knows, and several online magazines. She was interviewed on the podcast B2B, Blogger to Business. Cedar Hill Interiors, LLC won BEST OF HOUZZ 2014. For a more complete list of features. click [HERE](#).



ABOUT ANITA

I'm the founding editor of Cedar Hill Farmhouse, an author, and a professional photographer. I live with my husband, two daughters, (one a college student, the other an adult with Down syndrome) and our collie in Texas where we divide our time between our city house in the Houston Heights and our Round Top farm. Interior design is my passion, but I wasn't always following my dream. I know what it is like to step off the cliff, and follow your dreams. For more information about Anita, click [HERE](#).

ABOUT FRENCH ACCENTS

My book, [French Accents, Farmhouse French Style for Today's Home](#) was #4 on Amazon's list of Hot New Releases in Interior Decorating. At the time of this writing, it is number #13 in Amazon's Interior Decorating category. It sold out within the first week that the publisher stocked the book, 3 weeks before its official launch date.



STATISTICS

Unique Visitors 80,000/month

Pageviews 200,000/month

Email Newsletter Subscribers 15,000

Facebook page likers 19,000

CHF private Facebook group 3,500

Pinterest followers 12,000

Instagram followers 22,000

Google + views over 30 million

Other Subscribers 4,000

Total reach across all platforms including all boards I can pin to is approximately 6 million.



ADVERTISING

I am passionate about what I do, and I love working with brands. Contact me and we'll make it work! Here are what some of my brand partners had to say.

Our experience with Anita at Cedar Hill Farmhouse has been extraordinary! When she has featured items from our website on her blog, the response was phenomenal, and we immediately noticed an uptick in website traffic. We love Anita's sense of style and her love for home, but most importantly we appreciate her serving up our products to her group of enthusiastic followers which are now becoming our fans too.

Machelle Bloodsworth, VP of Marketing Heritage Lace – heritagelace.com

Anita is a home decor force to be reckoned with!!! If you're ever looking for a phenomenal brand / blog partner for your biz in the home space, I HIGHLY recommend her.

Katie Laird, PR Manager for Blinds.com

DEMOGRAPHICS

Sex: 96% Female 4% Male

Location: 90% US 10% Other

Ages:

2% Ages <18

10% Ages 18-34

20% Ages 35-44

34% Ages 45-54

25% Ages 55-64

9% Ages >65





BOOK SIGNINGS

I am available for book signings and events. As a part of the event, I share the events and book signing information across all of my social media, in my newsletter and on my blog to give it maximum visibility and publicity. I enjoy partnering with quality businesses, local and national, to promote them, and help them grow.

CONTACT ME

I look forward to hearing from you! Email anita@cedarhillfarmhouse.com

